Print Date 12/04/12 09:40:54

ORDER

Orders Order / Rev: 102170 06817865 Alt Order #: Product Desc: DCCC KSNV 1193 Estimate: Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary 05/25/12 / 12/03/12 BLPHI Original Date / Rev: Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: **Great American Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	127	\$101,300.00	\$86,105.00		
10/29/12	10/29/12	26	\$20,475.00	\$17,403.75		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	127	\$101,300.00	\$86,105.00	0.00
November 2012	26	\$20,475.00	\$17,403.75	0.00
Totals	153	\$121 775 00	\$103 508 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	30%	\$121,775.00		
Market	100%	\$405,916.67		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$97,420.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$64,946.67
KTUD	1%	\$4,059.17
KVVU	20%	\$81,183.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$36,532.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
M-F 5-6a WakeUp w/Wagners													
	WAKE L	JP WITH T	THE WAGI	NERS									
	<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 12/04/12 09:40:54 Page 2 of 5

Order / Rev: 102170 _____ Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817865 Product Desc: DCCC KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSI	NV 10/23/1	12 10/29/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
WAI.	KE LIP WITH	H THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/23/12	10/29/12	MTWTF	8	\$400.00	0.00						
E 2 KSI	NV 10/23/1	12 10/29/12		-	430a-5a	MTWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
WAI	KE UP EAR	LY W/THE V	Wake Up Early W VAGNERS	vagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/23/12	10/29/12	MTWTS	4	\$200.00	0.00						
E 3 KSI	NV 10/23/1	12 10/29/12	M-F 6-7a WakeU _l M-F 6-7a WakeU		6-7a	MTWTF	:30	10	\$725.001	0.00 NM	10	\$7,250.00
WAI	KE UP WITI	H THE WAG		p w/ wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/23/12	10/29/12	MTWTF	10	\$725.00	0.00	-00		# 000 004	0.00.1114	00	# 40,000,00
E 4 KSI	NV 10/23/	12 10/29/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	20	\$900.001	0.00 NM	20	\$18,000.00
TOD	DAY SHOW		. July S. Jon									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/23/12	10/29/12 12 10/27/12	MTWTF News 3 Sunrise -	20	\$900.00 6a-7a	0.00	:30	2	\$375.001	0.00 NM	2	\$750.00
L 3 KG	10/2//	12 10/21/12	News 3 Sunrise S		ua-ra	3-	.30	2	φ3/3.001	O.OO INIVI	2	φ130.00
	VS 3 AT SU											
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
		12 10/27/12	Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
_ 0		,	Saturday Today			J		·	ψ0 <u>2</u> 0.00 .	0.00		Ψ=,σσσ.σσ
	URDAY TO		Markataka	01-00-1	Data	Dating						
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
		12 10/28/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NIEW	VO 0 AT 011	NDIOE	News 3 Sunrise S	SUNDAY								
	VS 3 AT SU Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	S	1	\$375.00	0.00						
E 8 KSI	NV 10/28/	12 10/28/12	Sunday Today	CM	7a-8am	S	:30	1	\$500.002	0.00 NM	0	\$0.00
TOF	DAY ON SUI	NDAY	Sunday Today									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/22/12	10/28/12	S		\$500.00	0.00						
Spot 1 KS	Ch <u>Date Ra</u>		<u>Description</u> Sunday Today	<u>Star</u> 7a-8	<u>t/End Time</u> am	<u>W</u>	<u>eekdays</u>	<u>Len</u> Su	<u>gth </u>	Rtg Type		
1 100	Credited	2-10/20/12 3	unday roday	740	am		•	Ju	.50 (\$500.00)	, 0.00 IVIVI		
	[CREDIT-R	EFUND]										
E 10 KSI	NV 10/28/	12 10/28/12	News 3 Today WI	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEV	VS 3 TODA	Y/WKEND	News 3 Today									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	S	1	\$500.00	0.00						
E 11 KSI	NV 10/28/1	12 10/28/12	Chris Matthews 9 Chris Matthews S		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHF	RIS MATTHE	EWS SHOW		JJUAIII								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	M F Today Show	1 2 2 4 1 6 1 4	\$500.00	0.00	.20	20	¢425.004	0.00 NIM	_	¢2 425 00
= 12 KSI	NV 10/23/	12 10/29/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	20	\$425.001	0.00 NM	5	\$2,125.00
TOD	DAY SHOW	II										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/23/12 NV 10/23/1	10/29/12	MTWTF M-F Today Show	III 4th RM	\$425.00 10am-11am	0.00 MTWTF	:30	10	\$325.001	0.00 NM	4	\$1,300.00
L 13 N3	1 TV 10/23/	10/23/12	Today 4th Hour	10-111	roani-i laill	1*11 W 1 F = -	.50	10	ψυ ∠ υ.υυ Ι	O.OO INIVI	+	ψ1,500.00

Print Date: 12/04/12 09:40:54 Page 3 of 5

Order / Rev: 102170 Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817865 Product Desc: DCCC KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Inventory Code Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Break Start/End Time Days Amount TODAY SHOW III <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 10/23/12 10/29/12 5 \$325.00 0.00 Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type 6 KSNV 10/23/12-10/29/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 (\$325.00) 0.00 NM Credited [CREDIT-REFUND] E 14 KSNV 10/23/12 10/29/12 Rachael Ray CM \$325.001 11am-12pm MTWTF--:30 12 0.00 NM \$1,625.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--\$325.00 0.00 E 15 KSNV 10/23/12 10/29/12 Noon News CM 12-1230pm MTWTF--:30 5 \$425.001 0.00 NM \$2,125.00 5 Noon News **NEWS 3 AT NOON End Date** Spots/Week Start Date Weekdays Rating Rate MTWTF--Week: 10/23/12 10/29/12 5 \$425.00 0.00 E 16 KSNV 10/23/12 10/29/12 The Agenda 1230pm \$325.001 0.00 NM CM 1230-1p MTWTF--:30 5 5 \$1,625.00 The Agenda 1230pm **NEWS 4: THE AGENDA** Start Date **End Date Weekdays** Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 \$325.00 0.00 E 17 KSNV 10/23/12 10/29/12 \$325.001 The Doctors CM 2pm-3pm MTWTF--:30 0.00 NM \$1,300.00 The Doctors THE DOCTORS Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/23/12 10/29/12 MTWTF--\$325.00 0.00 **Spot** Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 10/23/12-10/29/12 The Doctors 2pm-3pm MTWThF----:30 (\$325.00) 0.00 NM Credited [CREDIT-REFUND] E 18 KSNV 10/23/12 10/29/12 Dr. Phil CM \$450.001 3-4p MTWTF--:30 0.00 NM 8 \$3,600.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/23/12 10/29/12 MTWTF--\$450.00 0.00 E 19 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 \$725.001 0.00 NM \$3,625.00 4-5pm 5 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Weekdays Start Date End Date Rating Rate Week: 10/23/12 10/29/12 MTWTF--\$725.00 0.00 E 20 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM 4-5pm MTWTF--5 5 \$3,625.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/23/12 10/29/12 \$725.00 0.00 E 21 KSNV 10/23/12 10/29/12 5 \$1,200.001 0.00 NM M-F Early News CM 5-630p MTWTF--:30 5 \$6,000.00 M-F Early News **EARLY NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 10/23/12 10/29/12 5 \$1,200.00 0.00 E 22 KSNV 10/27/12 10/27/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$675.001 0.00 NM 1 \$675.00 Sa-Su Early News KSNV EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating ----S-10/28/12 Week: 10/22/12 \$675.00 0.00 E 23 KSNV 10/23/12 10/29/12 5 \$1,300.001 0.00 NM M-F Jeopardy CM 630-7pm MTWTF--:30 5 \$6,500.00 M-F Jeopardy JEOPARDY Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF--5 \$1,300.00 0.00

Print Date: 12/04/12 09:40:54 Page 4 of 5

\$4,000.00

\$1,750.00

8

Order / Rev: 102170 Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817865 Product Desc: DCCC KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

10/23/12 10/29/12

10/23/12 10/29/12

End Date

10/29/12

TONIGHT SHOW W/ JAY LENO

Start Date

Week: 10/23/12

The Tonight Show

Late Night w/Fallon

Late Night w/Fallon

Tonight Show

Weekdays

MTWTF--

E 34 KSNV

E 35 KSNV

Break Start/End Time **Inventory Code** Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount E 24 KSNV 10/23/12 10/29/12 M-F Wheel CM 7-730pm MTWTF--5 \$1,300.001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--5 \$1,300.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type :30(\$1,300.00) 0.00 NM 1 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF---Credited [CREDIT-REFUND] 10/27/12 10/27/12 Weekend Jeopardy/WheGM \$525.001 0.00 NM \$1,050.00 630-730pm ----S-:30 2 WKND Jeop/Wheel JEOPARDY/ WHEEL OF FORTUNE Spots/Week Start Date **End Date** Rating <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 ----S-\$525.00 0.00 E 26 KSNV 10/29/12 10/29/12 Mon PR 8-10p CM 8-10pm M-----:30 4 \$4,000.001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 M-----1 \$4,000.00 0.00 Wed PR 10-11p E 27 KSNV 10/24/12 10/24/12 CM 10-11pm --W----:30 2 \$3,200.001 0.00 NM \$6,400.00 2 Wednesday Prime 10-11pm LAW & ORDER: SVU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --W----2 \$3,200.00 0.00 E 28 KSNV 10/28/12 10/28/12 NFL Football 1P-9PM 1\$10,000.001 CM ----S :30 0.00 NM \$10,000.00 NFL Football SUN NT FB: SD @ N ORLEANS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S 1\$10,000.00 0.00 E 29 KSNV 10/28/12 10/28/12 News 3 Live in Prime :30 2 \$1,600.002 CM 7-10pm ----S 0.00 NM 2 \$3,200.00 News 3 in Prime **NEWS AFTER NFL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 2 \$1,600.00 0.00 _ ----S E 30 KSNV 10/28/12 10/28/12 LAW & ORDER (synd) PCM \$900.002 SU 10-11P :30 0.00 NM 2 \$1,800.00 Law & Order (synd) PRIME LAW & ORDER Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate 10/28/12 \$900.00 Week: 10/22/12 ----S 0.00 E 31 KSNV 10/23/12 10/29/12 4 \$1,200.001 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 \$4,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--4 \$1,200.00 0.00 E 32 KSNV 10/27/12 10/27/12 ----S-1 \$1,100.001 0.00 NM Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Rating Start Date End Date Rate 10/28/12 \$1,100.00 Week: 10/22/12 0.00 E 33 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S 1 \$1,100.00 0.00

1135p-1237a

Rate

\$500.00

1237a-136am

CM

Spots/Week

CM

8

:30

:30

MTWTF--

MTWTF--

Rating

0.00

\$500.001

\$250.001

0.00 NM

0.00 NM

Print Date: 12/04/12 09:40:54 Page 5 of 5

Order / Rev: 102170 Advertiser: Democratic Congressional Campaign Cc

Alt Order #: 06817865 Product Desc: DCCC KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Inventory Code Break Start/End Time Days Ln Ch Start End Len Spots Rate Pri Rtg Type Spots Amount LATE NIGHT W/JIMMY FALLON Weekdays Start Date End Date Spots/Week Rate Rating MTWTF--\$250.00 Week: 10/23/12 10/29/12 8 0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 6 KSNV 10/23/12-10/29/12 Late Night w/Fallon 1237a-136am MTWThF----:30 (\$250.00) 0.00 NM Credited [CREDIT-REFUND] E 36 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 3 \$1,400.001 0.00 NM 3 \$4,200.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-3 \$1,400.00 0.00 E 37 KSNV 10/28/12 10/28/12 Sports Night in Las Veg&M Sun 1135p-1200a ----S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Date End Date Weekdays Spots/Week Rating Rate ----S Week: 10/22/12 10/28/12 \$400.00 0.00 1 N38 KSNV 10/28/12 10/28/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S :30 1 \$1,200.001 0.00 NM CM \$1,200.00 Jeopardy in Prime Weekdays Spots/Week Start Date **End Date** Rating Rate ----S Week: 10/22/12 10/28/12 1 \$1,200.00 0.00 N39 KSNV 10/23/12 10/26/12 M-F Jeop/Wheel CM 630-730pm 2 \$1,300.001 0.00 NM -TWTF--:30 2 \$2,600.00 M-F Jeopardy/Wheel of Fortune <u>Weekdays</u> Spots/Week Start Date Rating End Date Rate -TWTF--Week: 10/22/12 10/28/12 2 \$1,300.00 0.00 N40 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$450.001 0.00 NM 1 \$450.00 News 3 Sunrise SUNDAY Spots/Week End Date Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S \$450.00 0.00 N41 KSNV 10/27/12 10/27/12 To the Point - ON CM 430-5am ----S-:30 \$270.001 0.00 NM 1 \$270.00 To the Point - ON Weekdays Start Date End Date Spots/Week Rating Rate ----S-\$270.00 Week: 10/22/12 10/28/12 0.00 N 42 KSNV 10/28/12 10/28/12 Dateline AN CM 12-3am ----S :30 \$255.001 0.00 NM \$255.00 Dateline NBC AN Weekdays Start Date **End Date** Spots/Week Rating Rate ----S Week: 10/22/12 10/28/12 \$255.00 0.00

Totals 153 \$121,775.00